

# CARBON FOOTPRINT MANAGEMENT PLAN



## 2019

A person/company's carbon footprint is a measure of the amount of greenhouse gases they release into the atmosphere. FINIDR, s.r.o. has actively joined the thousands of other companies around the world who are seeking to reduce their carbon footprint.

The CARBON FOOTPRINT MANAGEMENT PLAN of FINIDR, s.r.o. sets out the commitment of the company to measure, monitor and decrease its carbon footprint. This plan embodies the company's intent to reduce its impact on the environment over the long term.

The plan includes procedures for the management of the corporate carbon footprint, CO<sub>2</sub> emission reduction targets and an action plan for achieving this reduction within a set timeframe. The plan also sets out the methods of data collection, the criteria for assessing the quality of the processed data, as well as presents specific points that may be gradually improved in this area.

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## 1. Company information

FINIDR, s.r.o. is one of the largest European producers of hardback and paperback books. The company, established in 1994, currently employs 460 people and produces over 24 million books a year. Of the total production, 80 % is destined for export. The company holds the following certificates: Fogra PSO, CrefoCert, FSC® and Green Enterprise. The sole owner is Jaroslav Drahoš, Ing.

FINIDR, s.r.o. regularly invests in state-of-the-art printing and book-binding technologies. The company also takes social responsibility seriously both within the workplace and beyond. It actively supports education in cooperation with organizations like People in Need, Czechs Read to Kids, ADRA and others, and has a long-term commitment to the protection of the environment and natural resources.

## 2. Corporate Policy on Climate Change

FINIDR, s.r.o. assumes responsibility for its business and production activities and for the CO<sub>2</sub> emissions resulting from these activities. This responsibility is based on the following principles:

- FINIDR, s.r.o. will put effort into mitigating climatic change.
- FINIDR, s.r.o. will reduce its annual emissions of greenhouse gases and will act responsibly to maintain the climate. In so doing, the company contributes to reducing its corporate carbon footprint.
- FINIDR, s.r.o. will ensure that corporate activities like the purchasing of materials or transportation are carried out in accordance with the intentions listed within this document.
- FINIDR, s.r.o. will look for solutions, which will lead to sensible investments resulting in reductions in greenhouse gas emissions.
- FINIDR, s.r.o. will maintain a system for the annual monitoring and reporting of greenhouse gas emissions. This system must be stable, precise, transparent and in accordance with the NEPCon Carbon Footprint Management standard.
- FINIDR, s.r.o. will clearly communicate its corporate policy, emissions reduction targets and the achieved reduction.
- FINIDR, s.r.o. will strive to raise a positive attitude towards the environment in its business partners, customers, suppliers and employees.

Český Těšín, 1. 7. 2020

.....  
**Ing. Jaroslav Drahoš**  
owner

### 3. CFM System (Directive)

Our carbon footprint management system is explained below:

- a) **Subject of analysis:** Company and product certification
- b) **The base year for carbon footprint measurement:** 2015  
To gather more complete data
- c) **Greenhouse gases:** The most significant anthropogenic greenhouse gas produced by our company is carbon dioxide (CO<sub>2</sub>). We also take into consideration the emissions of methane (CH<sub>4</sub>) - they are included in the calculation by means of *the equivalent amount of carbon dioxide* (tCO<sub>2</sub> eq). Other greenhouse gases are not included in the calculation.  
To determine the potential global warming effect of the given gases in relation to the greenhouse effect, we use the following link:  
[https://www.ipcc.ch/publications\\_and\\_data/ar4/wg1/en/ch2s2-10-2.html](https://www.ipcc.ch/publications_and_data/ar4/wg1/en/ch2s2-10-2.html).
- d) **Employees responsible for data accuracy:**  
Dagmar Kempná – sponsor of the entire system;  
Zdeňka Alexová (Head Accountant) – supplies data from the accounting system;  
Bronislav Kantor (purchase of input materials) – supplies data from the internal system and from suppliers;  
Michal Polok (shipping) – supplies data from the internal system and from carriers;  
Michal Misiarz (maintenance) – supplies data from the maintenance system and from external waste management handlers;  
Bohuslava Otevřelová (quality) – supplies data from the business trips monitoring software, from courier companies and from employees.
- e) **Employee training:** Training takes place once a year according to a pre-prepared format of which a proper record is maintained with information on the participants, etc.
- f) **Archiving of documentation:** The “CARBON FOOTPRINT MANAGEMENT PLAN” is kept both in hardcopy and electronic forms and is available to interested parties, both internal (employees) and external (auditors, public). The documentation also includes 2 appendices: “Scope list” and “Product lifecycle phases”. The documentation is reviewed annually as part of the internal audit and is kept for 5 years.
- g) **Data collection:** Data collection is based on the corporate accounting system (Ventus) and the internal information system (SyteLine). Internal company and employee records are also used where relevant.
- h) **Calculation:** To calculate the carbon footprint, a tool provided by NEPCon is used (in Excel format) in which the values for the individually monitored data, emissions factors and other data necessary for the calculation are entered.
- i) **Emissions not counted:** Emissions related to low-scale activities like the production of cardboard sleeves, cut-outs, etc., and which represent less than 2.5 % of total activities, are not counted. In such cases, the sourcing of data for the correct calculation of the carbon footprint is considered to be either too demanding or inaccurate.
- j) **Recalculated emissions:** Emissions produced by e.g. transport of low turnover input materials are recalculated by estimation.
- k) **System of assessment:** An internal audit is conducted annually which focuses on the assessment of the data input, calculation of the carbon footprint, data quality, data collection and the education of employees.

- l) **Offsetting:** Offsetting will be used to compensate part of the corporate carbon footprint and to produce Carbon Neutral Products as requested by customers.

## 4. Carbon Footprint Results.

### 4.1 Base Year for the Carbon Footprint.

#### 4.1.1 Corporate Carbon Footprint

The base year for determining the progress made in the company's carbon footprint management is 2015.

Total emissions: **19 260,8 t CO<sub>2</sub>e**

Intensity: **1,99 t CO<sub>2</sub>e per tonne of product**

Emissions by scope:

Scope 1:	Scope 2:	Scope 3:
192,5 t CO <sub>2</sub> e	2 654,5 t CO <sub>2</sub> e	15 496,6 t CO <sub>2</sub> e

Note.: Scope list (see Appendix 1)

#### 4.1.2 Product Carbon Footprint

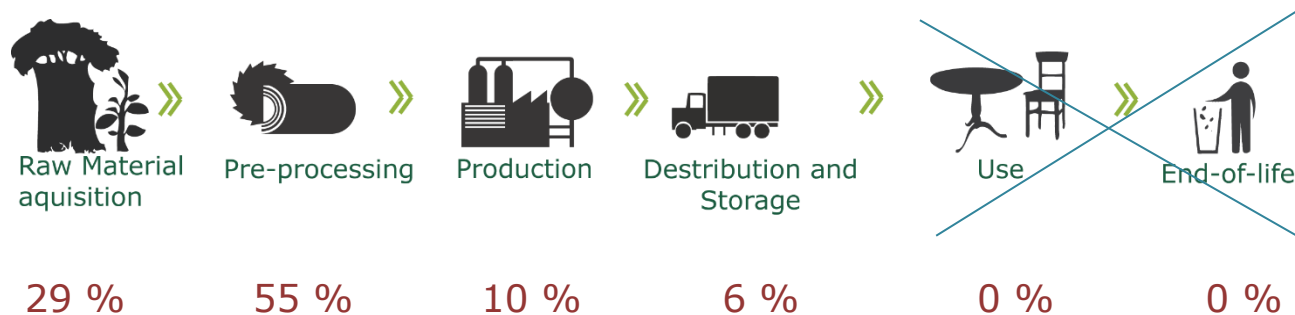
The base year for determining the progress made in the company's carbon footprint management is 2015.

The product is the book V8a:

- Format: 210 x 297, Issued 2 000 pieces
- Inside: 264 pages, colour scheme 4+4, matt coated paper 135 g, fadensiegel binding
- End-papers: colour scheme 4+4, 140 g woodfree uncoated paper
- Cover: colour scheme 4+0, gloss coated paper 135 g, matt lamination
- Cardboard: 3 mm

Total carbon footprint: **3.424 kg of CO<sub>2</sub>e per item**

Emissions by lifecycle:

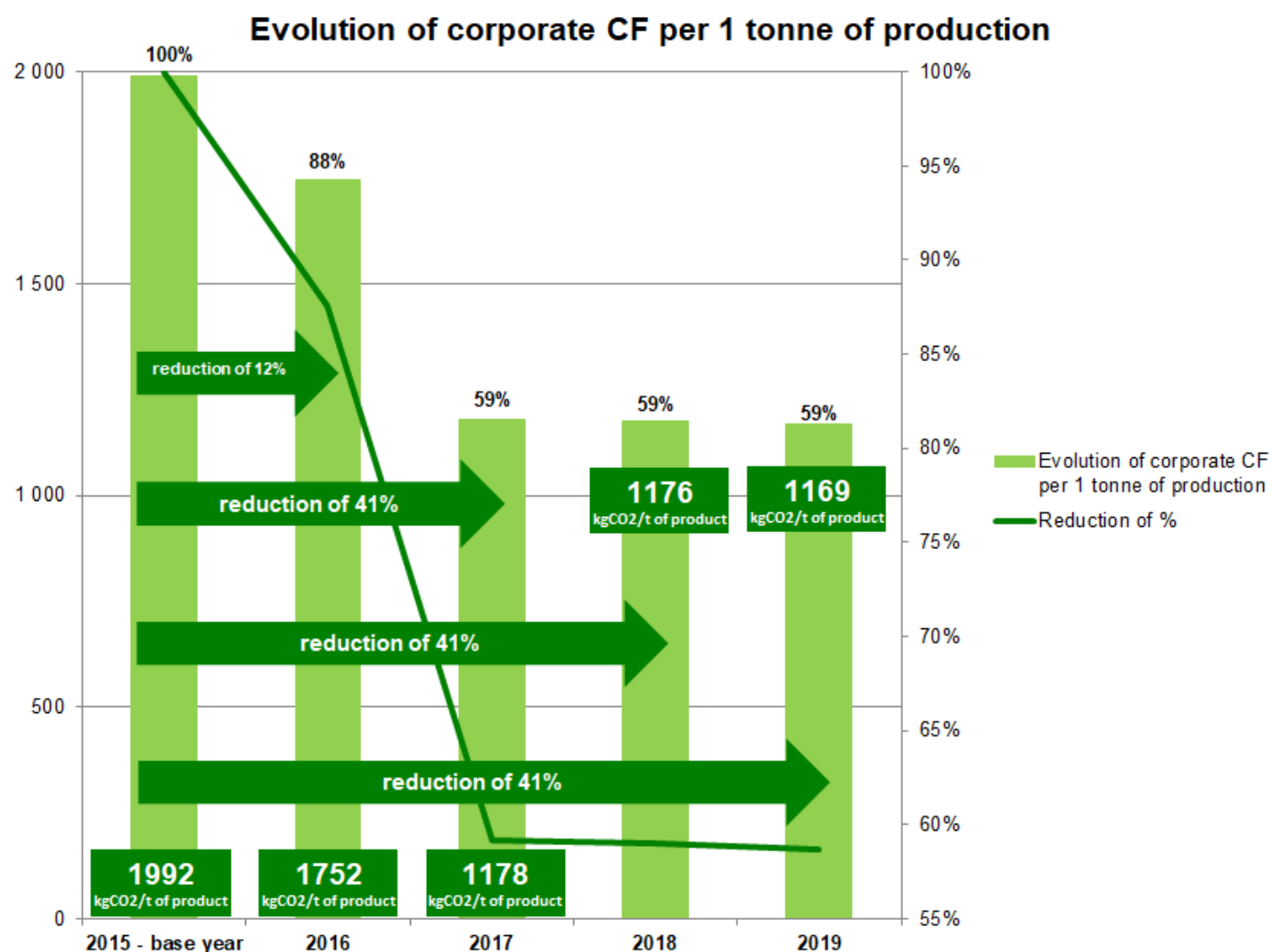


Note.: Product lifecycle phases (see Appendix 2).

## 4.2 Subsequent Carbon Footprint.

The carbon footprint will be monitored annually and compared with the carbon footprint of the base year. The company's goal is to reduce the carbon footprint on a year-on-year basis.

	2015 (Base Year for the Carbon Footprint)	2016	2017	2018	2019
<b>t CO<sub>2</sub>e</b>					
Corporate CF	19 260,8	17 680,4	12 082,2	12 763	13 166,5
Corporate CF per tonne of production	1,99	1,75	1,18	1,18	1,17
<b>kg CO<sub>2</sub>e</b>					
Product CF	6 847,5	6 526,6	3 435,4	3 303,2	3 650,2
Product CF per piece	3,42	3,26	1,72	1,65	1,82



### 4.3 Proven Emission Reduction

One of the purposes of reducing the carbon footprint is the purchase of environmentally friendly electricity from renewable sources. In 2019 we collected 100 % of such electricity; it comprises the reduction of our carbon footprint by 22,3 %. Our long-term goal is to collect 100 % of energy from renewable sources also in the following years.

In 2019 we continued to purchase printing forms with an even lower emission factor. The purchase resulted in the reduction of our carbon footprint by another 1,3 %.

We have been also successful in delivering the product to our customers. Since 2016 we have constantly put our best effort to provide our customers with the most efficient delivery service, i.e. we group orders in such a manner so that we can make the best use of lorries and trucks and to reach as many unloading points as possible in one route.

YEAR	NUMBER OF TRANSPORT	NUMBER OF LANDINGS	NUMBER OF LANDINGS PER TRANSPORT
2016	2 281	6 593	2,89
2017	2 047	6 580	3,21
2018	2 112	6 719	3,18
2019	2 053	7 046	3,43

We are constantly trying to reduce the carbon footprint in the other areas. E.g.:

- by means of purchasing the office, CO<sub>2</sub> - neutral paper that was purchased in 2019 (960 000 A4 sheets and 25 000 A3 sheets),
- by joining the Great Electronic Waste Collection during which we managed to collect 383 kg of unnecessary electronic devices. By recycling this material our company saved 258,5 kg of CO<sub>2</sub>e,
- by joining the project Clean Advantage by the company CCS, due to which we limit the emission of CO<sub>2</sub> from our company cars.
- by organizing a corporate CO<sub>2</sub> neutral event.

## 5. Reduction of our Carbon Footprint

### 5.1 Reduction Targets

FINIDR, s.r.o. is committed to reducing its impact on climate change through setting ambitious, but realistic targets for emissions reduction. These targets will be realized using a planning tool for the reduction of the carbon footprint of the whole organization. The targets will be from those targets that organization can influence.

No.	TARGET
1	Electricity savings
2	Thermal energy savings
3	Purchase of green electricity
4	Purchase of input materials with lower emissions factors

The development of the CF will be monitored continuously (min. 1x/year) and assessed through reporting presented to the management.

## 5.2 Reduction Action Plan

FINIDR, s.r.o. will make real efforts to reduce the carbon footprint of its business activities, including the following:

No.	ACTION PLAN	ESTIMATED REDUCTION OF TOTAL CF	TIMEFRAME
1	100 % purchase of green electricity	20 %	2020
2	Offsetting of the carbon footprint part for the transport of the product to the client	1 %	2020

## 6. Offsetting Carbon Footprint

### 6.1 Offset Targets

FINIDR, s.r.o. is committed to compensating all the CO<sub>2</sub> emissions related to the corporate printing and printed products: corporate magazine, promotion materials, promotion samples of products. One of the most significant methods for the mitigation of the negative impact of CO<sub>2</sub> emissions is the purchase of carbon credits. FINIDR, s.r.o. will strive to support ecological projects related to the activities of our printing house.

The carbon credits are purchased from pre-approved suppliers and after consultation with the certification company. All these projects are in accordance with offsetting principles and are listed in NEPCon's carbon footprint standard (Appendix 4).

### 6.2 Product Carbon Neutrality

Given the increasing demand from customers for CO<sub>2</sub> neutral products, FINIDR, s.r.o. attempts to continuously decrease the corporate carbon footprint and to continue to offer products with zero carbon footprint.

In 2018 we compensated 64,5 t CO<sub>2</sub> while supporting tree planting in Costa Rica within BaumInvest Mixed Reforestation in Costa Rica; <https://www.goldstandard.org/projects/bauminvest-reforestation>

TYPE OF BINDING	2016		2017		2018		2019	
	NUMBER OF ORDERS	kg CO <sub>2</sub>	NUMBER OF ORDERS	kg CO <sub>2</sub>	NUMBER OF ORDERS	kg CO <sub>2</sub>	NUMBER OF ORDERS	kg CO <sub>2</sub>
Leaflet	4	778	1	338	2	2 128	1	2 029
V1	5	3 308	4	2 540	4	1 879	9	2 393
V2	1	288	32	15 288	19	8 370	20	8 175
V4	0	0	0	0	0	0	7	18 865
V8	1	179	7	12 938	30	23 816	19	31 513
FlexoF	1	132	4	845	1	1 924	1	1 578
<b>TOTAL</b>	<b>12</b>	<b>4 686</b>	<b>48</b>	<b>31 949</b>	<b>56</b>	<b>38 117</b>	<b>57</b>	<b>64 553</b>



## 7. Data Quality Assessment

### 7.1 Data Quality Record

In order to monitor and improve the quality of data over time, FINIDR, s.r.o. maintains a qualitative / quantitative assessment of data quality throughout the entire carbon footprint management system. This includes activity data, data allocation, estimates and recalculations and also the emissions factors used. Data quality is evaluated on the basis of completeness, as well as on its temporal, geographical and technological accuracy.

### 7.2 Data Quality Assessment

FINIDR, s.r.o. endeavours to use current and accurate input data. This includes the provision of primary data for all activities under the control of the company: at least all emissions for Scopes 1 and 2 as derived from invoices, mileage and annual or monthly counter readings; and estimations or allocations due to incomplete data for some cases for Scope 3.

No.	ACTIVITY	SCOPE	DATA TYPE	
			Primary (exact)	Secondary (calculated, estimated)
1	Diesel forklifts	1	x	
2	Transport for business purposes	1	x	
3	Natural gas	1	x	
4	Electricity	2	x	
5	Transport of products	3	x	
6	Transport of input materials	3		x
7	Courier shipments	3	x	
8	Business trips	3	x	
9	Commuting employees	3		x
10	Waste	3	x	
11	Input materials	3	x	
12	Air conditioning units	1	x	
13	Emissions factors			x

### 7.3 Improvement of Data Quality over Time

FINIDR, s.r.o. is committed to providing the most accurate carbon footprint result and to demonstrate its reduction. It will continuously seek to improve the quality of the collected and used data in the calculation of its carbon footprint.

FINIDR, s.r.o. will implement measures that will ensure the highest data quality both within and outside the company, using the latest updated resources, and through the use of primary data as much as possible. These objectives include the following:

- Primary data** – ensure continuous data recording by responsible employees and corroborate it with the respective documents;
- Data collection** – regularly submit the collected data to the person responsible for the calculation. This person is responsible for the quality and the accuracy of the data;

- c) **Calculation** – endeavour to improve the calculation procedure;
- d) **Emissions factors** – regularly improve the emissions factors;
- e) **Allocation** – endeavour to limit the extent to which estimations and recalculations are made.

No.	ACTIONS	IMPACT ON CF
1	Refinement of emissions factors for individual items of input material	Refinement of calculation of corporate and product CFs
2	Refinement of input data related to specific emission sources	Refinement of calculation of corporate and product CFs

## 8. Carbon Footprint Communication

### 8.1 Public Communication Regarding Climate Change

FINIDR, s.r.o. is committed to communicate the results of its carbon footprint once a year in the following documents:



No.	DOCUMENT TITLE	DOCUMENT CONTENTS AND PURPOSE	REFERENCE
1	Carbon Footprint Management Plan	Information on CF management	<a href="http://www.finidr.com">www.finidr.com</a>

FINIDR, s.r.o. will use the opportunity to communicate the acquired certificate Carbon Footprint Management and the respective logos to its clients and employees in the following materials:

No.	DOCUMENT TITLE	DOCUMENT CONTENTS AND PURPOSE
1	Promotional material (catalogues, flyers)	General information
2	Newsletter (customers)	General information
3	Company magazine (employees)	General information
4	Trade fairs and corporate events (billboards)	General information
5	Social networks	General information
6	Visualization on information panels throughout the company	General information

## 8.2. Statement and Carbon Footprint Logos.

FINIDR, s.r.o. uses the logos below:

CFM LOGO	CFM STATEMENT	LINK	
<b>CORPORATE CF</b>			
Measuring CO <sub>2</sub>	 <p>The logo features a stylized leaf with a footprint shape. Text includes: "Reducing CO<sub>2</sub>", "Corporate footprint", "13167 tCO<sub>2</sub>e", "NC-CFM-015258", "www.nepcon.net", and "Footprint reduced by 41% since 2015".</p>	<p>We managed to achieve 41% reduction of our carbon footprint when compared to 2015. The carbon footprint was verified by NEPCon in June 2020.</p>	<p><a href="http://www.finidr.com/">http://www.finidr.com/</a></p>
<b>PRODUCT CF</b>			
CO <sub>2</sub> Neutral	 <p>Two logos are shown. The top one is white on a black background, and the bottom one is white on a green background. Both feature a stylized leaf with a footprint shape and text: "Product footprint", "CO<sub>2</sub> Neutral", "NC-CFM-015258", and "www.nepcon.net".</p>	<p>We consider our products labelled with these logos as CO<sub>2</sub> neutral because we compensated all carbon emissions related to them. Offsetting process is verified by a third party by means of The Gold Standard. Verified by NEPCon in June 2020.</p>	